
ALESSANDRA LICHTENFELD, MFA

Los Angeles CA ♦ AlessandraFilmz@gmail.com

EDUCATION

Master of Fine Arts: Film Production, 12/2019

University of Texas, Austin - Austin, TX

Bachelor of Arts: Linguistics and Psychology, 05/2013

University of California, Berkeley - Berkeley, CA

PROFESSIONAL SUMMARY

Creative Filmmaker with more than 8 years of wide-ranging experience in film and video production and post-production. Films have been widely showcased in *Billboard*, *Pitchfork*, *Stereogum*, *Under the Radar*, and more. Adept at working well under pressure while maintaining ongoing proactive team communication culminating in work which aligns with client artistic vision while staying within budget constraints. Demonstrated ability to manage multiple projects and deadlines. Efficient and reliable with passion for bringing creative projects to fruition.

SKILLS

- Adobe Premiere
- Avid Media Composer
- Final Cut Pro
- Adobe Photoshop
- Adobe Lightroom
- Graphic Design
- Sound Recording and Production Sound Mixing
- Videography
- Color Correction
- Administrative Support
- Troubleshooting

RELEVANT WORK HISTORY

Video Editor, 08/2016 to Current

Various Film Projects – Austin, TX, & Los Angeles, CA

- Performed post-production work, including assembling raw material, editing sound and sequences and providing final product within time and budget constraints.
- Demonstrated ability to understand director's vision and create final product adhering to director's conception.
- Organized assets by collecting data from camera media, transcoding video and audio files and managing file backup to digital asset management system.

Artist Manager, 07/2019 to 12/2020

Faith Records And Tapes – Los Angeles, CA

- Negotiated contracts and fees in variety of areas including PR, distribution deals, booking agencies, and business management to promote client success.
- Maximized sales by implementing direct marketing and advertising and maintained profits and budgets through daily bookkeeping.
- Met with industry connections to discuss various opportunities and advocated for clients.

Music Video Director, Producer, Video Editor, 11/2019 to 01/2020

Jagjaguwar, Secretly Group – Los Angeles, CA

- Music Video showcased in *Billboard*, *Pitchfork*, *Under the Radar*, and more.
- Managed pre-production with co-producer by finalizing budget, hiring key department heads, scouting and securing locations, casting actors and hiring crew, obtaining permits and insurance, scheduling shoot days, performing tech scout, and arranging for equipment rentals.

- Remained highly composed and calm in very fast-paced, constantly changing environments to provide optimal leadership and achieve desired results.
- Observed tight deadlines and strict budget to avoid waste and streamline costs.

Technical Consultant and Support, 01/2017 to 09/2019

University of Texas, Austin – Austin, TX

- Assisted students by troubleshooting in Avid Media Composer, Adobe Premiere Pro, Final Cut Pro, After Effects, and ProTools.

Graduate Student Instructor, 08/2017 to 05/2019

University of Texas, Austin – Austin, TX

- Assisted professor with classroom instruction, exams, grading papers and projects, record keeping and other miscellaneous projects.
- Created lesson plans and instructed undergraduate students during lab periods on topics such as audio recording, sound mixing, video editing, lighting techniques, cinematography, screenwriting, and other auteur filmmaking essentials.

Music Video Director, Cinematographer, Editor, 11/2016 to 12/2016

Jagjaguar, Secretly Group – Los Angeles, CA

- Music Video showcased in *Under the Radar*, *Stereogum*, *DIY*, and more.
- Developed and managed project from concept to completion, including storyboards, scheduling shoots, post-production editing and delivering final video in proper format.

Video Editor and Administrative Assistant, 03/2015 to 06/2016

GlobalGirl Media – Los Angeles, CA

- Edited video footage to deliver high-quality social justice documentary films within short timeframes, winning awards at various local film festivals.
- Developed creative design for marketing packages, including print materials, such as brochures and postcards, and for digital use on the company's website and social media sites.

Photographer, 01/2016 to 08/2016

Bella Baby Photography – Burbank, CA

- Photographed high-quality portraits of newborn babies for both print and digital use.
- Edited and Retouched photographs using Adobe Photoshop and Adobe Lightroom.

Video Editor & Camera Operator, 06/2014 to 07/2016

Go For Broke National Education Center – Torrance, CA

- Collected archival footage and photographs and shot interviews of living veterans to edit and create educationally inspiring videos about persecuted Japanese-American WWII soldiers and their families.

Office Production Assistant, 10/2014 to 01/2015

Evergreen Pictures & Lauren Greenfield Photography – Los Angeles, CA

- Researched background information on interviewees for *The Kingmaker* and compiled dossiers.
- Scanned film slides and negatives, color corrected and archived them in digital database.
- Production Assisted on set for various commercial projects including a Toyota 2015 Super Bowl commercial.

Production and Distribution Assistant, 05/2014 to 08/2014

View Film, Inc. – Woodland Hills, CA

- Distribution of the Emmy nominated HBO documentary, *American Winter*, to various universities, public libraries, and state agencies.
- Organized outreach campaign for community screenings across the nation.
- Fundraised for production of *The Race to Save the World* by researching, contacting and maintaining communication with potential donors as well as designing a crowdfunding campaign.

George Kuchar Production Assistant, 01/2011 to 05/2011

San Francisco Art Institute – San Francisco, CA

- Assisted with setting up equipment and editing the film, Empire of Evil
- Film appeared in New York Film Festival (2011) and Frameline Film Festival